

## Media outreach and marketing volunteer

The World Organisation Against Torture (OMCT) is seeking a full- or part-time **volunteer media outreach specialist** for **at least three months and up to a year** to join its **Geneva** headquarters team **as soon as possible**.

### Key responsibilities

- **Maintain and build OMCT's list of international media contacts**, by identifying, growing and engaging human-rights/development press, social media and TV journalists and online **communities** of influencers;
- **Help develop and share marketing collateral** on OMCT's work, field of action and major issues of concern for media and donor outreach;
- **Help support OMCT's [www.joinhat.org](http://www.joinhat.org) digital awareness-raising campaign, #HumansAgainstTorture**
- Via dynamic, newsworthy and timely digital content, **increase OMCT's profile** as:
  - civil-society coordinator before the United Nations Committee Against Torture,
  - global catalyzer and leader of a 300-member-strong network of NGOs fighting against torture around the world,
  - coordinator of the Observatory for the Protection of Human Rights Defenders, the stock-taker and whistleblower acting to prevent or remedy repression against activists.
- **Track, measure and report on media pickups and the impact** of OMCT's communications.

### Education, skills and experience

- Degree preferably in communications, or English language, international relations, development, human rights or a related field;
- Social media savvy and technologically agile;
- Ease with Photoshop, InDesign, and infographics tools a definite plus.
- Mother-tongue English preferred, fluent in French, Spanish/Arabic a plus;
- Able to write accurately, convincingly, briefly and quickly to tight deadlines;
- A linguistically gifted, creative self-starter with an interest for human rights or social causes.

### The job

You will report to the Head of Communications, working on a variety of topics and in three languages, within an international 15-person team, engaging with journalists, bloggers, influencers in Geneva and around the world, with lots of

opportunities for learning and growth.

### **The organization**

OMCT is a coalition of some 300 non-governmental organizations around the world fighting against torture, summary executions, enforced disappearances and all other cruel, inhuman or degrading treatment. Its headquarters are in Geneva and it has offices in Tunisia and Brussels.

OMCT works for the protection and the promotion of human rights around the world by:

- providing legal, counseling and emergency assistance to torture victims;
- calling for and offering protection to human rights defenders; training human rights defenders in remote locations on international human rights standards and mechanisms, in particular to end violence against women; raising awareness on the struggle human and socio-economic rights defenders;
- campaigning and sensitizing the general public on human rights and against torture;
- supporting the work of the United Nations' Committee Against Torture and coordinating the involvement of civil society worldwide for implementation of the Convention Against Torture;
- protecting children deprived of their children from all forms of torture and ill treatment;
- promoting reforms for the prevention of torture, seeking redress, reparations and remedies for victims and building local anti-torture capacity.

### **To apply:**

Please send your résumé and cover letter to Lori Brumat, Head of Communications, [lb@omct.org](mailto:lb@omct.org), by 28 February.